 



STEVENS POINT AREA

HUMAN RESOURCE ASSOCIATION

(SPAHRA)

EXECUTIVE COMMITTEE AND

COMMITTEE CHAIRS

MEETING

**DATE: Tuesday,** December 6, 2022 3:00 P.M.

**PLACE**: Zoom Call

Present: Allison Walsch, Anna Golackson-Timblin, Jerry Raikowski (non-voting member), Dean Dietrich, Marc Bouwer, Kelli Francis, Karla McGuigan

**Agenda**

1. **Call to Order: 3:03 p.m.**
2. **Approval of November 1, 2022 Minutes** Kelli (Allison) 6:0
3. **President’s Report (Marc)**
	* Board Election Results
		+ Candidates
			- President-Elect - Open
			- Membership Chair – Vote Dean (Kelli) 6:0
				* Mandy Reeves – SPYMCA
				* MReeves@SPYMCA.org
				* 715-952-9362
			- Professional Development/Programming
				* Jerry Raikowski
				* jerry.raikowski@remedystaff.com
				* 715-572-7771
	* Chapter Continuity Topics
		+ Membership Pricing
			- All-Inclusive Price: $250, ($200 SHRM Member)
				* Agreed that at a lower # of meetings, this all-inclusive price is appropriate
				* National SHRM member rebate is ~$50
			- Per meeting Price:
				* Annual: $75, ($30 SHRM Member)
				* Per Meeting: $35.00 x7 = $245

Max: $320, ($275 SHRM Member)

* + - * Kelli (Allison) 6:0
			* Anna to research the Wild Apricot member options; Marc, Allison, and Anna to connect if cannot identify how best works.
			* What is the board member incentive?
				+ Waive per meeting fee – no $35 if pay the lower annual
				+ Board member not need to do the annual, all-inclusive
				+ Dean (Allison) 6:0
			* 3 Breakfast + 3 Lunch Meetings w\Dec Social & virtual roundtables.
			* Comments
				+ Requested subject matter & Professional Development Topics
				+ Starting in February then every other month April, June, August, September, November, December
				+ Start with Lunch (because familiar), then alternate
		- Board Meetings? (to fix attendance issues)
			* Change the day & time?
			* Every 2 months?
			* January (Feb member meeting), March (Apr), May (Jun), July (Aug, Sept), October (Nov, Dec)
			* Second week in January – 1/10, 3:00pm
		- Business Memberships/Sponsorships
			* 1 fee for HR Practitioners (HR Depts, HR Staff, Temp Service, recruiters/headhunters)
			* Larger fee for Vendor members (Law Firms, HRIS, background check & other vendors serving HR
			* *Look at this for the next meeting in January*
1. **President Elect (Karla)**
	* **Shape Goals**
		+ 5% Dual Membership Growth
		+ 95% Dual Membership Retention
		+ State Council Attendance (Marc/Karla)
		+ VLBM Attendance (Marc/Karla)
	* **2022 SHAPE Initiatives:**
		+ **Membership**:
			- Create Quarterly promotion with orientation packet, free meeting coupon, program calendar flyer, and topical SPAHRA brochure (Kelli, Marc, Rebecca & Anna)
				* *The promotional packet is for prospective members – Focus on lapsed membership and smaller HR Organizations and HR development*
				* *Each Quarter will emphasize the unique value that SPAHRA and SHRM offers*
				* *Acquire Chamber of Commerce mailing lists*
		+ **Community**:
			- Quarterly round table discussion with a Senior HR leader. (Ideas: Local HR Professionals, Selected SME’s from Industry, etc.) – monthly currently happening (Dean)
			- Quarterly Community Support Drives (Donations) (Karla)
				* Reformat communication materials (Marc, Kelli & Karla)
				* Provide SPAHRA donation matches

Quarterly Match Limit: $150.00

* + - * + Quarterly “Why it’s important to give to this organization” presentation (5 minutes) (Board Member/Org Representative)
				+ Remind membership of the quarterly recipient at each monthly member meeting (Marc)
			* Host 2 Social Events outside of work (Maria**,** Anna & Allison)
	+ Updates
1. **Immediate Past President (Maria)**
	* Updates
	* Last Year in Position
		+ Absent
2. **Communications Chair Report (Kelli)**
	* Updates
		+ Sent survey results 12/6/2022
		+ Do a drawing at the Holiday social for a bigger prize; get all those names
		+ Kelli will pull the member suggestions from survey to Jerry for program topics
3. **Treasurer’s Report (Allison)**
* Updates
	+ $9,868 checking // 40,745 money market
1. **Professional Development/Programming (Terra)**
	* Programming calendar 2023?
	* Updates
		+ Absent
	* Jerry Onboarding?
		+ Connected with Terra 12/6
2. **Membership Chair Report (Rebecca)**
* Updates
* Last Year in Position
* Mandy Reeves Onboarding?
1. **Secretary Report (Anna)**
	* Holiday Social?
	* Updates
		+ Anna to send info
		+ Gift certificates for outgoing board – Maria, Terra, Rebecca
		+ Baskets for drawings ($200 total and then)
	* Anna template for notetaking, send to Karla and Marc
2. **Legal & Legislative Chair (Dean)**
	* Virtual roundtable updates
		+ Wednesday, November 30, 2022
			- 7 attendees
			- Topic: Leave policies, Employee engagement efforts
	* Updates
		+ There will be no Roundtable Discussion in December
		+ No subject yet for January
3. **Other business?**
	* Marc ‘thank you’ to the board for the last year and offer to support
	* Send announcement of the rates and let them know that they can register
4. **Adjourn – 3:48 p.m. Marc (Kelli) 4:0**