 



STEVENS POINT AREA

HUMAN RESOURCE ASSOCIATION

(SPAHRA)

EXECUTIVE COMMITTEE AND

COMMITTEE CHAIRS

MEETING

**DATE:** August 2, 2022 3:00 P.M.

**PLACE**: Zoom Call

**Agenda**

1. **Call to Order:**
2. **Approval of July 5, 2022 Minutes –** approval unanimously
3. **President’s Report (Marc)**
	* SPAHRA Secretary Job Description
		+ Submission to SHRM?
		+ Follow up with Terra regarding submission of the secretary job description and whether any feedback?
	* August Board Meeting
		+ 3rd Quarter Donor Recipient – Project Fresh Start
			- Have we created a common messaging template for Donor Announcements? Marc to work with Kelli.
			- Add Project Fresh Start to the August invite?
			- Monetary donations take, also update with school supplies
			- Kelli + Rebecca announcement bring to the August 10th invite
			- Anna to update the website with Project Fresh Start
		+ Open board positions? Plan to promote at the next meeting
			- President-Elect
				* Karla to reach out to some people she knows through her circles
			- Membership Chair
				* Anna to reach out to Mereta Walker (715-226-9100) about programming
			- Professional Development/Programming
				* Jerry Raikowski?
	* Leadership Conference
		+ La Cross August 4 & 5
			- Marc Attending, anyone else?
				* No one else attending
4. **President Elect (Karla)**
	* **Shape Goals**
		+ 5% Dual Membership Growth
		+ 95% Dual Membership Retention
		+ State Council Attendance (Marc/Karla)
		+ VLBM Attendance (Marc/Karla)
	* **2022 SHAPE Initiatives:**
		+ **Membership**:
			- Create Quarterly promotion with orientation packet, free meeting coupon, program calendar flyer, and topical SPAHRA brochure (Kelli, Marc, Rebecca & Anna)
				* *Promotional packet is for prospective members – Focus on lapsed membership and smaller HR Organizations and HR development*
				* *Each Quarter will emphasize the unique value that SPAHRA and SHRM offers*
				* *Acquire Chamber of Commerce mailing lists*
				* Planned for a 2023 start
		+ **Community**:
			- Quarterly round table discussion with a Senior HR leader. (Ideas: Local HR Professionals, Selected SME’s from Industry, etc.) – monthly currently happening (Dean)
			- Quarterly Community Support Drives (Donations) (Karla)
				* Reformat communication materials (Marc, Kelli & Karla)
				* Provide SPAHRA donation matches

Quarterly Match Limit: $150.00

* + - * + Quarterly “Why it’s important to give to this organization” presentation (5 minutes) (Board Member/Org Representative)
				+ Remind membership of the quarterly recipient at each monthly member meeting (Marc)
			* Host 2 Social Events outside of work – Virtual Happy Hour(Maria**,** Anna & Allison)
	+ Updates
1. **Immediate Past President (Maria)**
	* Updates
	* None
2. **Communications Chair Report (Kelli)**
	* Updates
	* No updates
3. **Treasurer’s Report (Allison)** - absent
* Updates
* No updates
1. **Professional Development/Programming (Terra) -** absent
	* Programming calendar 2023?
	* Updates
2. **Membership Chair Report (Rebecca)**
* Updates
* No updates
* Last year in the position
1. **Secretary Report (Anna)**
	* Updates
	* Recap on July social
	* Board retreat in July to plan for fall? For next agenda
	* Quarterly meeting face-to-face? For next agenda
	* Survey out to the membership about childcare and significant others at events
		+ Collect survey questions from board members, vote on what goes on the survey and then go out
	* Quick plug before the August meeting
	* September event location – Hancock? Schmeeckle Reserve space? Hotel Meade? Sky Club? The Idea Center?
2. **Legal & Legislative Chair (Dean)**
	* Virtual roundtable updates
		+ Next event Date: Wednesday, August 24, 2022.
		+ Topic: Recruiting and Retaining Employees
	* Updates
3. **Other business?**
4. **Adjourn – 3:43 p.m.**