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| **STEVENS POINT AREA HUMAN RESOURCE ASSOCIATION (SPAHRA)** |
| **EXECUTIVE COMMITTEE AND COMMITTEE CHAIRS MEETING AGENDA** | **Meeting Date:** | 1/10/2023 |
| **Location:** | Zoom |
| **Call to Order:** | 3:04 p.m. | **Adjourn:** | 3:43 p.m. |
| **Attendees:** | Marc Bouwer, Jerry Raikowski, Karla McGuigan, Dean Dietrich, Kelli Francis, Anna Golackson-Timblin |
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| **Agenda Items** | **Discussion/Notes** | **Votes** |
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| * Approval of 12/06/2022 minutes
 | Motion to approve – Karla (Dean) | 6:0 |
| * President’s Report
 | Positions – President Elect (Open) Welcome New Members: Mandy Reeves, Jerry RakowskiBoard Meetings – Changed to Every 2 months---Mark & Karla met yesterday to transition items. Meeting schedule established. Anna to send with notes from today’s meeting |  |
| * President Elect
	1. Shape Goals
	2. 2022 Shape Initiatives
	3. Updates
 | Open Position: Shape Goals: 5% Dual Membership Growth95% Dual Membership RetentionState Council AttendanceVLBM Attendance * **2022 SHAPE Initiatives:**
	+ - **Membership**:
			* Create Quarterly promotion with orientation packet, free meeting coupon, program calendar flyer, and topical SPAHRA brochure (Kelli, Marc, Rebecca & Anna)
				+ *The promotional packet is for prospective members – Focus on lapsed membership and smaller HR Organizations and HR development*
				+ *Each Quarter will emphasize the unique value that SPAHRA and SHRM offers*
		- *Acquire Chamber of Commerce mailing lists*
* **Community**:
* Quarterly round table discussion with a Senior HR leader. (Ideas: Local HR Professionals, Selected SME’s from Industry, etc.) – monthly currently happening (Dean)
* Quarterly Community Support Drives (Donations) (Karla)
* Reformat communication materials (Marc, Kelli & Karla)
* Provide SPAHRA donation matches
* Quarterly Match Limit: $150.00
* Quarterly “Why it’s important to give to this organization” presentation (5 minutes) (Board Member/Org Representative)
* Remind membership of the quarterly recipient at each monthly member meeting (Marc)
* Host 2 Social Events outside of work (Maria, Anna & Allison)

---SHAPE goals meeting usually in March. Putting together materials for SHAPE initiatives. Material out of date. Meet with Kelli and update. Also implement in 2023. Work on the site and update accordingly. Call for a meeting in the middle or end of February to make sure we gather input for that basic package and then vote on it. Then submit to state SHRM. Open meeting to the board towards the end of February to discuss and then share out at the March meeting for vote.  |  |
| * Immediate Past President (Marc Bouwer)
	1. Updates
 | Update the website Anna to send the updated logo to Marc to include on the site.Send any topics want included in informational materials about SPAHRA  |  |
| * Communications Chair Report (Kelli)
	1. Update
 | No updatesMembers want the schedule for programming. Recommendation for a half-year if possible. CWSHRM – anything happening? We host this year for the half day. * CWSHRM does not have a programming update yet.
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| * Treasurer’s Report (Allison)
	1. Updates
 | No updates |  |
| * Professional Development/Programming (Jerry)
	1. Updates
 | Outreach to the person scheduled for February but don’t have a summary of the information. * Lack of mic or projection as feedback for the HIE as something to ask about when establishing
* 5/6 months scheduled already
* Jerry is amazing

Breakfast meetings 8a breakfast, 8:30a speakerJune CWSHRM – Anna to send previous information to Jerry. Date with CWSHRM and the speaker. Try to bring in a bigger speaker on those half days or 2 speakers. Virtual ask might be a good fit for the roundtable. W9 needed but confirm with Allison how to get. Do not need an estimated invoice. September date is 9/13.  |  |
| * Membership Chair Report (Mandy)
	1. Updates
 | No updates |  |
| * Secretary Report (Anna)
	1. Updates
 | Anna will outreach to D1 about 1/26 or 2/3 for event to confirm. Once done, will send out to the Board. Anna to coordinate with  |  |
| * Legal & Legislative Chair (Dean)
	1. Updates
 | Roundtable 1/25 – leaves as a primary discussion. FTC proposed a complete ban on non-compete agreements for companies. Created a stir, Dean unsure whether has legs.  |  |
| * Other business
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|  | Moved to adjourn Dean (Marc) |  |